



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 18, 2007

TO: Mayor and Councilmembers

FROM: Administration Division, Community Development Department

SUBJECT: Funding Allocation Of The City Of Santa Barbara Community Promotion Grants And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2008

RECOMMENDATION: That Council:

- A. Review and approve the City of Santa Barbara Arts Advisory Committee grant recommendations for Fiscal Year 2008; and
- B. Authorize the Community Development Director to execute a \$536,647 contract with the Santa Barbara County Arts Commission as approved in the Fiscal Year 2008 budget.

DISCUSSION:

In the Fiscal Year 2008 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide Community Arts, Organizational Development, and Community Events and Festival grants, and for staffing to the City Arts Advisory Committee, Visual Arts in Public Places, and Events and Festivals Committees. The grant funds support city arts organizations and community promotion, and continue the development of the Downtown Cultural District and other special projects. Funds also provide technical assistance to artists, arts organizations, and cultural promotion groups.

The individual grant categories and recommendations approved by the City Arts Advisory Committee on July 19, 2007 and approved by the Finance Committee on September 11, 2007, are listed below.

Community Arts

The Community Arts Subcommittee met on July 5, 2007, and reviewed all applications to the Community Arts Grant Program. The base amount for this program is \$55,000. A total of \$57,500 is available this year through a one-time carry-over of \$2,500 resulting from one grantee (Reflections on Poverty) not using its allocation in Fiscal Year 2007.

REVIEWED BY: _____ Finance _____ Attorney

Agenda Item No. _____

A total of \$97,532 was requested by 26 nonprofit organizations. Twenty-four out of the 26 applicants were awarded funding. Groups applying for Community Arts grants are not eligible to apply for Organizational Development or Community Events and Festivals grants.

Organizational Development

The Organizational Development Subcommittee met on July 10, 2007, and reviewed all applications submitted to the Organizational Development Grant Program. The base amount for this program is \$180,000. A total of \$192,300 is available this year through a one-time carry-over of \$12,300 resulting from one grantee (SUMMERDANCE) that did not use its allocation in Fiscal Year 2007.

A total of \$403,565 was requested by 26 nonprofit organizations. All 26 applicants were awarded funding. Groups applying for Organizational Development grants are not eligible to apply for Community Arts or Community Events & Festivals grants.

Last fiscal year, during Council's approval of the grant recommendations, a number of Councilmembers discussed organizations that receive direct funding from the City (i.e., Old Spanish Days, 4th of July, Santa Barbara International Film Festival, and Summer Solstice), and they noted that these should not be included in the competitive grants process, especially if the request is for the base operations and functions of the organization, (although no formal motion was made).

In this category, the Summer Solstice organization did apply for \$20,000 and the subcommittee recommended \$15,000. Pages 3 and 4 of the grant application are attached for your review. The request would be used to support artists' salaries and increase outreach opportunities while developing, promoting, and transitioning to the Community Arts Workspace. The line item funding from the City is used for costs associated with the Summer Solstice parade day and administrative costs.

Community Events & Festivals

The Community Events & Festivals Committee met on June 26 and 27, 2007, to review applications and interview organization applicants for the Events & Festivals Grant Program. The base amount for distribution in this grant category is \$143,000.

A total of \$346,635 was requested by 18 non-profit organizations. Fifteen out of the 18 nonprofit organizations were awarded funding. Groups applying for Community Events and Festivals grants are not eligible to apply for Community Arts or Organizational Development grants.

As a note, this fiscal year, the amount available in this category is \$143,000, versus \$203,000, as it has been in the past. This difference of \$60,000 is for the Santa Barbara International Film Festival, which is funded via a separate line item, thus this organization is not required to apply for these funds through the competitive grants process with the City's Arts Advisory Committee, unless it was for funding related to, but not directly covered by, the line-item funding already in place.

BUDGET / FINANCIAL INFORMATION:

Funds for these programs are included in the approved City of Santa Barbara budget.

ATTACHMENTS:

1. Community Arts Recommendations
2. Organizational Development Recommendations
3. Community Events & Festivals Recommendations
4. Funding Comparisons for All Three Grants
5. City Arts Advisory Roster and Community Events & Festivals Committee Roster
6. Summer Solstice, Organizational Development Grant Application (pages 3 and 4 only)

PREPARED BY: Ginny Brush, Executive Director of the County Arts Commission

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA 01	Angels Bearing Gifts	\$ 500	\$1,000
<p>Funds were requested for “Images of Angels,” an exhibition during the holiday season of art created by artists with special needs. The goal is to provide a diverse audience with access to the work. Angels Bearing Gifts fosters compassion within the community towards those with developmental disabilities. The review committee commends Angels Bearing Gifts for its commitment to this underserved audience; its multi-generational program, and its role in increasing community awareness of the contributions of people with disabilities. The committee unanimously agreed to award additional funds beyond the modest request of \$500 to help support outreach for their public exhibition and related activities and programs.</p>			
CA-02	Art from the Heart	\$4,000	\$1,000
<p>Funds were requested to provide art activities at Villa Santa Barbara, Villa Riviera, and other retirement facilities that foster creative and social interaction with kids and elders. The review committee applauds Art from the Heart for the cross-generational focus of its program and its focus on creativity, and recommends developing partnerships with other organizations. Budget information needs to be more detailed in the future.</p>			
CA 03	Arts for Humanity	\$ 4,000	\$3,000
<p>This successful year long program provides professional training and performance opportunities for people with developmental disabilities, at-risk youth, elders and others in partnership with local artists and the community. The Center Stage Theater provides great flexibility and is an appropriate venue. Grant funds will be used for Mixed-Ability Theatre/Dance Productions and assistance for the Outsiders Art Exhibit. The review committee commends Arts for Humanity on their multigenerational focus on providing art opportunities to underserved audiences and for its increasing success in raising community funds and in-kind support. The panel recommends moving to the Organizational Development grants category next year.</p>			
CA 04	The Arts Fund	\$4,000	\$2,500
<p>The Arts Fund’s Mentorship grant request, while somewhat vague, asks for funds to help subsidize costs for soliciting at-risk student participants, provides stipends to area artist/mentors, and subsidizes funds for student art materials and matting/framing. The review committee appreciates The Arts Fund’s commitment to expanding their Mentorship program for this year to include more diverse and underserved students, and recommends inclusion of students from continuation high schools as well. The concept of a mural, or collaborative project, under consideration by The Arts Fund is a good one.</p>			
CA 05	Bobbi Bennett Photography Project	\$4,000	-0-
<p>This is a grant request for funds to pay for a professional photographer/teacher to provide photography classes for at-risk youth. The application was incomplete, with no letters of support and no budget information. The grant did not outline or indicate any plan or evidence of community support for the proposal. The Review Committee recommends developing a partnership or collaboration with an appropriate community organization to strengthen delivery of the program.</p>			

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA 06	Brotherhood of Santa Barbara	\$4,000	\$1,750
Funds were requested to promote and provide Social Dancing instruction to youth and underserved communities on the East side, to culminate in community dance showcases. Dance provides the opportunity to improve coordination, self-esteem and communication skills while highlighting music and dance appreciation and cultural histories associated with dance. The Review Committee commends the Brotherhood for providing much-needed services to the Eastside community; the committee recommends seeking community and private donations and in-kind contributions to provide refreshments and other event support. The committee also recommends clarifying the location of the community dance showcases.			
CA 07	Children's Creative Project	\$ 4,000	\$2,750
This grant helps subsidize, in part, performances by professional touring artists that will occur at individual school sites (most of whom are Title 1) in the SB Elementary School District. During the 2007/08 academic year, Children's Creative Project will serve five schools and 2,600 students. This project provides valuable arts experiences and opportunities to a large number of diverse and underserved students who would not otherwise have the exposure to arts or arts activities.			
CA 08	Container Project	\$4,000	\$3,750
Funds are requested to support a project that converts shipping containers into "mobile arts labs" and takes those labs to schools and community centers in Santa Barbara to provide arts experiences for underserved youth. The project employs professional artists-in-residence at each site. Schools and sites to be included are: Franklin Community Center, Harding School, Santa Barbara Teen Center, Casa de la Raza; and Boys and Girls Club of Santa Barbara, in addition to the ongoing partnership with the Santa Barbara Museum of Art. The Review Committee applauds this program for providing artist-in-residencies to underserved elementary and teen communities.			
CA 09	Dancing Drum	\$ 4,000	\$3,750
Dancing Drum's mission is to provide a forum for students to participate in the universal language of rhythm through drumming, dancing, singing/spoken-word, and performance art. Grant funds are used to facilitate residencies and provide instructional hours for fifth grade classrooms at Title 1 schools with programs like " <i>Drumming Up World Music</i> ." The Review Committee sees this as a model program with a proven track record of success reaching and engaging a large number of students. The panel recommends that Dancing Drum consider applying for an Organizational Development grant next year.			
CA 10	Everybody Dance Now!	\$4,000	\$2,500
Funds are requested to support teen dance classes taught by peers and developing dance teams and performance opportunities for teens at diverse locations around town. A great first grant! The Review committee applauds the peer teaching model for the project, and the youth programming around workshops with Tommy the Clown and the Hip Hop Clowns.			

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA 11	Foster Youth Services	\$4,000	\$2,750
<p>Funds are requested to develop a community arts program for adjudicated youth released from Los Prietos Boys Camp, designed to be an extension of the 16-week arts course currently conducted there. This program of the Santa Barbara County Education Office's Foster Youth Services has been delivering arts courses that cover multiple art disciplines and are aligned with the California High School standards to boys completing a six-month detention at Los Prietos. The Review Committee recognizes a strong need for this type of program, which provides an important service not currently offered. The panel recommends developing other partners for community support. The alignment with California School Standards is very important. Having students participate in a collaborative project or a performance at the end of the program is highly encouraged.</p>			
CA 12	Friends of the Eastside Library	\$ 4,000	\$3,250
<p>This Ethnic Outreach Multicultural Arts Program provides a free monthly children's performance series at the Eastside Branch Library. Programs are bilingual, showcase a variety of cultures, represent a variety of arts forms, encourage participation, and often employ local artists. This is a model program to be commended for the quality and breadth of its multicultural programs that reach a diverse, underserved audience. The committee recommends finding additional community funding support and increasing community awareness of the program.</p>			
CA 13	Friends of VADA at SBHS	\$4,000	\$3,000
<p>Funds are requested to develop a website and interactive blog focusing on the local art scene from a teenage perspective, to provide information on the arts in Santa Barbara in a way that is interesting and accessible to local teens. The website will be designed and produced by Visual Art and Design Academy (VADA) students. The Review Committee commends VADA for providing area teens with a much needed source of information on what's going on in the arts in a format that is teen-initiated and teen-friendly. The disconnection between current traditional arts listings and how teens seek information was identified at this year's County Arts Symposium.</p>			
CA 14	Grupo Folklorico at Peabody	\$3,000	\$1,500
<p>Funds are requested to create a traditional folkloric dance group at Peabody Charter Elementary School. The group would meet weekly after school and participate in performances at the school, at local senior and community centers, and at the City College Cinco de Mayo celebration. The Review Committee recognized the importance of creating an opportunity for students to be part of an after-school dance troupe and providing arts youth performance to underserved senior audiences. It initially will serve a relatively small group of students.</p>			

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA 15	Inner light Community Gospel Choir	\$ 4,000	\$2,250
<p>Funds will be used for a local musical workshop during the month of February, in connection with Black History Month. In keeping with the choir's mission, the workshop provides a way of furthering the knowledge of gospel music to the community and brings awareness that gospel music is a tradition and culture to be preserved as a unique form of American art. This year's workshop culminates with a public performance in partnership with other groups providing programs focusing on Black History month. The Review Committee commends the outreach to underserved audiences, including the blind; the shift in date to avoid conflicts with the Santa Barbara International Film Festival; and for seeking additional community partnerships in conjunction with promoting Black History Month. The committee would like to reinforce the importance of better tracking of participant surveys for future events.</p>			
CA 16	Michael Katz, Storyteller	\$ 4,000	\$3,250
<p>Storyteller Michael Katz proposes to work with 11 of Santa Barbara's elementary schools to present workshops and performances. Because these schools have a 20-year history of working with this exemplary program, grant funds provide enormous leverage for city-wide program. Grant funds will allow the entire school to benefit from the residency. The committee applauds this stellar program that focuses on the art of storytelling and performance, reaches a wide range of students and generates much grass roots support from PTAs.</p>			
CA-17	Marilee Krause Sketching	\$4,000	\$1,500
<p>The grant would be used to provide Sketching in Nature classes to students at Open Alternative School, on campus, in city parks and open spaces such as Alice Keck Park Memorial Garden. It would serve approximately 170 students from grades 2-8. The committee recognized the importance of the connecting students to nature and using drawing as a way to engage them. The content of the instruction booklet was outstanding and appropriate for children and adults. Budget information in the grant was confusing, and the panel recommends clarification of budget items in future grant applications.</p>			
CA 18	Pearl Chase Society Music Series	\$ 4,000	\$1,500
<p>In partnership with the UCSB Arts & Lectures, grant funds will be used to support a concert series which will bring in renowned musicians and ensembles. The primary goal of this many-faceted program is to continue to increase the community's understanding of, and support for, its cultural and architectural landmarks while rejuvenating and nourishing the community's interest in chamber music. The Committee recognizes the importance of this event that draws cross-over audiences and focuses on the beauty and history of our local architecture.</p>			
CA 19	Performing and Visual Arts Camp	\$ 4,000	\$3,250
<p>Grant funds will support this three-week summer program at Harding Elementary School that includes weekly performances and culminates in a full-scale musical production for underserved youth. The committee recognizes the need for programs that provide underserved youth with opportunities to develop life-long learning skills. This is a great program with a strong faculty, generating great results.</p>			

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA 20	Laura Denny Art Project	\$4,000	\$1,000
Funds requested to support a comprehensive K-8 art program for Santa Barbara Charter School. Student artwork would be exhibited at Arts Alive, the Santa Barbara Public Library, and the Goleta Library. These grants funds would act as seed money to leverage funds from private donors and other grantors. The committee recognizes the value of arts in schools and the importance of having public displays to recognize students' creativity. There is concern by the panel about the percentage of the student population being served.			
CA 21	SB Summer Stock	\$ 4,000	\$1,500
Santa Barbara Summer Stock has been serving the community for thirty years. Young people from grade school to high school have been singing, dancing and acting in shows that they help create. Summer Stock will be working at Santa Barbara Middle School with performances to take place at Center Stage Theater and will be providing some scholarships and free tickets to underserved youth. Grant funds are requested for artist salaries for the 2007-08 season. The committee commends the collaboration with Boys & Girls Club and City@Peace to include underserved youth by providing scholarships for this year's program.			
CA 22	Santa Barbara Vocal Jazz Foundation	\$ 3,000	\$2,500
The Santa Barbara Vocal Jazz Foundation is dedicated to bringing vocal jazz to underprivileged school children. Grant funds will help pay for two eight-week workshops in two Title 1 schools. Instructors will work with 30-38 students for one hour each week during the regular school day. The review committee recognizes the importance of teaching jazz genre and providing arts experiences to underserved youth. The committee acknowledges the growing community support for the program.			
CA 23	Teen Choreographers Showcase	\$ 4,000	\$3,000
This four-month in-school dance program culminates with a highly visible performance at the Marjorie Luke Theatre when all classes come together to perform. Grant funds leverage additional support from the artist and community. Funds requested will be used to help pay the Production Director, Educational Outreach Director, Assistant Educational Outreach Director and three artistic consultants. The review committee recognizes the importance of pre-professional programs and the link with teens working closely with mentors. This is a highly successful program with high visibility and great community support.			
CA 24	Theater of Life for Children	\$4,000	-0-
Theater of Life for Children is a six-week, tuition-free summer program wherein 50 children are selected from the community to participate with theatre professionals learning to sing, dance and act. Funds requested would help pay for free tickets to underserved community members for the "A Tribute to the Musical" event to be held at the end of the summer program. The review committee found the budget information vague. It was also unclear as to how underserved students would be identified and contacted. The committee recommends partnering with other organizations for greater community involvement in identifying and linking to underserved audiences.			

2007 – 2008 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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CA 25	The Tranquility Project	\$ 3,032	\$1,500
<p>This project provides a class for each Santa Barbara 7th grade Social Studies class, introducing Japanese art and culture and its effect on civilization (past and present) via the exploration of the Japanese Tea Ceremony which has been a major vehicle of preserving Japanese art and culture for more than four hundred years. The project will take place for one week at SB Junior High School. The review committee recognizes the importance of cross-cultural learning and an experiential approach to culture, history and other civilizations particularly for youth.</p>			
CA 26	Youth Media Project-Shape of Voice	\$4,000	\$3,750
<p>Requested funds will be used for programming and production of the Shape of Voice youth newspaper which provides a forum for youth to express their thoughts and opinions while developing creativity and communication skills. The review committee applauds this much needed program that gives youth communication and graphic skills to help them develop a voice in the community dialogue. The panel commends the organization on the partnerships that have been developed in the community.</p>			
		Amt. Requested	Amt. Recommended
		\$97,532	\$57,500
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2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 01	Art from Scrap	\$20,000	\$15,000
<p>This 16-year-old organization is requesting funds to add more artist-in-residence positions, provide more exhibitions and help support the new artistic director position. Funds would provide increased time for AFS staff to plan, implement and expand free services at community events throughout the year that focus on art; the environment; and the importance of reducing, reusing and recycling materials. The review committee applauds Art from Scrap for its continued commitment to providing multifaceted and accessible art opportunities to diverse groups, and recognizes the great progress made since becoming a nonprofit. The committee acknowledges that AFS continues to be a great community resource.</p>			
OD 02	ArtSpace, Inc./Center Stage	\$14,232	\$ 8,500
<p>Center Stage Theater is a black-box theater seating an audience of 130. Grant funds will be used for general operating costs to provide additional box office and technical staff support for theater operations that will indirectly keep rental rates and ticket prices affordable. This support will free up administrative time to expand online presence and functions. Panel members commend Center Stage Theater on their commitment to providing affordable space to local performing arts groups while maintaining affordable ticket prices. The proposal to expand online services to streamline survey functions and solicitation requests as ways to expand funding sources is a good model. More specific budget numbers related to grant funding is recommended for future grant requests.</p>			
OD 03	BOXTALES Theatre Co.	\$15,000	\$ 9,500
<p>Grant funds will be used to support the salary of a full time managing director for this highly successful theatre company. With a dedicated managing director, the core members of Boxtales can focus on creating and developing new work and expanding outreach with multigenerational shows. Boxtales offers productions to Santa Barbara County schools at a discounted rate. Panel members commend Boxtales Theatre Company on the multi-generational appeal, the level of creativity and sophistication of their compelling programs and the group's commitment to arts education and outreach. In 2007-08, panel requests support material to corroborate the use of grant funds for a dedicated managing director.</p>			
OD 04	Camerata Pacifica	\$15,000	\$ 4,000
<p>Camerata Pacifica's goal is to explore new ways for audiences to experience music. Requested grants funds would be used for a grant writer to identify and pursue additional funding that would be used to reinstitute outreach programs. Currently, 80% of unearned income comes from private individuals. Panel members commend Camerata Pacifica for their innovative programming and venues to attract new and younger audiences. The committee recommends expanding the audience base and exploring ways to make ticket prices more affordable.</p>			

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 05	Community Arts and Music Association (CAMA)	\$20,000	\$ 6,000

CAMA is the oldest performing arts organization in Santa Barbara County. Funds are requested to support education and outreach activities, solutions and programs that will expand the current subscriber base and maintain audiences for classical music for future generations. The review committee recognizes the importance of attracting younger audience members and young professionals and sees the improvement and updating of CAMA's current website as a good step in that direction. Panel members were complimentary in recognizing the success of continued high quality arts outreach to youth programs.

OD 06	Community Mediation City@Peace	\$10,000	\$8,000
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City@Peace programs teach conflict resolution; encourage collaborative solutions, build self-esteem and foster creativity through writing and performing. Requested grant funds would help fund salaries of the artistic director and the program director. The review committee applauds City@Peace for its collaborative nature and focus on networking with other community groups such as Project Renaissance in providing valuable services and programs to underserved youth. The panel encourages City@Peace to continue to increase its visibility in the community.

OD 07	DramaDogs	\$10,000	\$3,300
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Funds are requested to support an artist to create and develop new work, grow administrative infrastructure, keep the website updated, and promote events and classes. The committee recognizes the important collaboration with Daughters of Zion; grant funds awarded are to support programming in Santa Barbara only, not the Santa Ynez Valley. The programming was too centered on the artist and instructor and failed to make a clear case for the community benefit. Budget information was incomplete.

OD 08	Ensemble Theatre Co.	\$20,000	\$ 9,500
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Founded in 1979, the Ensemble Theatre Company is Santa Barbara's oldest professional, resident theater company, housed in the historic Alhecama Theatre, producing a series of five plays a season. Funds will be used to pay fair and competitive artist salaries, director and designer fees, and for expanded marketing. The review panel was impressed with new goals set out in the grant and marketing strategy to attract younger, more diverse audiences; and the update to the theater's database through a shift to online ticketing.

OD 09	Flamenco Arts Festival	\$20,000	\$ 9,000
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The first Flamenco festival in California organized by Latinos, Flamenco Arts Festival presents world-class flamenco entertainment and related educational activities that enhance the performing skills of local artists and increase community interest in flamenco. The Festival now has a limited organizational structure with no paid staff, and the cost of bringing performers from Spain continues to increase. Funds are requested to strengthen its financial future by developing a stronger board, increasing funding support, and increasing visibility through expanded advertising. A return to a five-day festival will provide greater community access to events and workshops. The committee encourages FAF to partner with the Spanish Consulate and other Latino and Hispanic organizations in California to offset the cost of bringing performers/musicians from Spain, and to develop partnerships for a more sophisticated marketing plan. The committee commends the FAF for its shift to provide greater community involvement and access through free tickets to diverse groups.

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 10	Iridian Arts, Inc.	\$15,000	\$ 4,000
<p>Iridian Arts, Inc. is a Santa Barbara based non-profit corporation supporting the creation and presentation of adventurous music and multimedia performing arts. Funds will be used for artist fees and marketing/administrative expenses for the 2008 Iridian Arts Presenting Series at CAF. Panel members praised the quality of performances and the appropriate choice to partner with Santa Barbara Contemporary Arts Forum and the Interdisciplinary Humanities Center (IHC) at UCSB. Expanding audience development for 20-40 year olds through this multi-disciplinary approach is a good model, and programs like “Unsilent Night” are excellent opportunities to increase community awareness and involvement. The panels found several components of the budget confusing.</p>			
OD 11	Lit Moon Theatre Company	\$ 20,000	\$ 10,000
<p>Lit Moon Theatre provides the Santa Barbara area with an alternative to mainstream theater, and offers educational opportunities that broaden and deepen an understanding of world theater and cultural traditions. Grant funds will help underwrite the two-phase artistic and organizational restructuring instituted in 2005. Focus will be on the continuing the development of a biannual international Shakespeare festival to be presented in October 2008 at a variety of Santa Barbara venues. The review committee applauds Lit Moon Theatre Company for its vision, the quality of their performances and the international component they add to local cultural offerings. The panel encourages Lit Moon to pursue ways to diversify its audience to include more of the Latino population.</p>			
OD 12	Marjorie Luke Theatre	\$13,333	\$ 7,000
<p>The Marjorie Luke Theatre provides a much-needed high quality, affordable, accessible, youth-friendly performing arts venue for the community. MLT serves more than 130 groups. The rent subsidy fund offers up to 100% of rent support for some groups. Requested grant funds are for the salary for a new General Manager position, to increase access and technical support to a broad array of community cultural groups. The review committee recognizes the role the Marjorie Luke Theatre plays in expanding community access to the arts for underserved audiences and applauds its student and family-oriented programming and its diverse multi-cultural offerings.</p>			
OD 13	Music Academy of the West	\$20,000	\$ 4,000
<p>The Music Academy of the West is requesting funds for a new website to increase visibility in the community, improve access for out-of-towners, and change community perception that Music Academy of the West is “elitist.” The Music Academy’s recent John Williams concert at the Santa Barbara Bowl was a good first step. The review panel commends the Music Academy for the recent concert as a way to change community perception and make its programs, events and facilities more accessible to the public. Greater presence downtown is also recommended. A stronger case could have been made by providing more specific information on how website changes would effect change. The committee recommends partnerships with other organizations such as links to other Santa Barbara cultural events, the Performing Arts League and the Conference & Visitors Bureau locally, and similar institutions nationally.</p>			

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 14	SB Lesbian and Gay Film Festival	\$ 6,000	\$ 5,000
<p>Founded in 1992, the mission of the Outrageous Festival is to provide cultural programming targeting the lesbian, gay, bisexual and transgender (LGBT) communities in Santa Barbara County. The four-day festival presents a range of diverse films and videos, including independent, foreign, experimental and documentary. Grant funds are requested to support the salary of the Festival Coordinator, costs associated with marketing, printing/postage and development and purchase projection equipment. The review committee applauds the proposed collaboration with the Jewish Federation of Greater Santa Barbara to present the Israeli film “Bubble” as part of this year’s festival programming, and the offer of free tickets to people with HIV/AIDS. The format of the audience survey is a very good model. Funds awarded are not to be used to purchase equipment, under the restrictions of Organizational Development grant guidelines.</p>			
OD 15	Project Renaissance	\$10,000	\$8,000
<p>Project Renaissance provides creative art activities to a variety of underserved communities. Requested grant funds will go to support “From Street to Studio,” a program that provide underserved teens with fine art instruction and materials to channel creativity and expression from the streets into studio art, at no cost to the students. Funds will help match California Endowment for Youth funds already in place. Planned activities include a January 2008 teen exhibition in collaboration with Arts Alive, studio tours for kids, and a laser light graffiti event. The review committee recognizes the need for providing youth with additional access to creative activities, and strongly supports innovative programming and developing partnerships to expand access and exposure.</p>			
OD 16	SB African Heritage Film Series	\$20,000	\$ 4,500
<p>The SBAHFS encourages dialogue between cultures, and provides performances, workshops and exhibits centered on the rich cultural traditions and heritage of Africa and its descendents in America and around the world. AHFS has been an educational and celebratory community event for eight years partnering with the SB County Office of Education. Funds will be used to market the annual festival series, contract persons to implement related community events and the Films in the Schools Series. The review committee encourages increased collaboration with groups like Shape of Voice, the Teen Center and other groups, to increase youth involvement. More efficient and effective promotion of events using the web is also recommended. The grant application lacked specifics about the demographics of event participants and attendees and recommend a survey be used at events in the future.</p>			
OD 17	S. B. Chamber Orchestra	\$20,000	\$ 5,500
<p>The Chamber’s mission is to serve the community by offering chamber orchestra music performances of the highest quality to concert audiences, and via outreach performances for seniors who can no longer attend regular venues. They promote classical music as a living, accessible art form to youth through performance and education to engender a new generation of musicians, music-lovers and patrons. Funds from the grant will support a February event in collaboration with Santa Barbara City College Quire of Voyces. The panel commends SB Chamber Orchestra for its dedication to bringing high quality performances to the community, and securing funding from private foundations to expand its reach to middle and high school students, and the Hispanic and Latino communities. It strongly encourages the SB Chamber to make this outreach a priority.</p>			

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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OD 18	S.B. Dance Alliance	\$20,000	\$12,000
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This community-based, artist-driven non-profit organization has many collaborators and is an essential component of the local arts community. SBDA directly serves individual choreographers and dancers by providing performance opportunities, master classes, dance education scholarships, and community-wide participation events. SB Dance Alliance is a very valuable resource to the arts community, providing a wide variety of dance programs and events including “On the Verge” teen showcase and BASSH. Its scholarship program makes the arts accessible to many teens that would not have access to dance classes and lessons.

OD 19	S.B. Dance Institute	\$20,000	\$11,000
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Santa Barbara Dance Institute is an in-school dance program modeled after the National Dance Institute. The SBDI is founded in the belief that the arts have a distinctive ability to engage children to find excellence within themselves. The purpose of SBDI programs is to help children develop discipline, a standard of excellence, and a belief in themselves. SBDI offers weekly lessons at schools as part of the curriculum and after school programs. Funds will be used to advance and expand programming that includes schools through in-school partnerships, and expanding staff and budget to meet those goals. The review panel applauds this stellar program that inspires, impacts, and empowers students through dance, and acknowledges the professional quality of the grant application.

OD 20	S.B. Education Foundation	\$20,000	\$ 2,000
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SB Education Foundation has an excellent history of partnering with community organizations and PTAs to provide enrichment and support to local schools with programs such as Keep the Beat. Funds are requested to hire an additional music teacher, purchase instruments to reach new students, and hire a grant writer. The panel applauds the network of diverse music instruction collaborators from throughout the community and programs. While the review committee recognizes the need and value of music in the schools and commends the work of the Education Foundation in advocating and fundraising for the arts, paying for teacher salaries to subsidize school district budget shortfalls would set an inappropriate precedent. The committee recommends funding be used only to hire a part-time grants writer.

OD 21	S.B. Festival Ballet	\$5,000	\$ 2,500
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Santa Barbara Festival Ballet presents the only orchestral Nutcracker performance on the Central Coast. They offer scholarships to youth and free tickets to underserved members of the community. Funds are requested to hire a grant writer. The review committee liked the specificity of future goals for audience development and fundraising and the multigenerational partnerships with groups like the Boys & Girls Club and Garden Court, and agrees that hiring a grant writer to increase funding support is a good strategy. The grant application suffered because ethnicity information was not included.

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 22	S.B. Master Chorale	\$10,000	\$ 3,000
<p>The Santa Barbara Master Chorale provides the opportunity for singers from the community to learn and perform choral music; fosters public awareness and education about choral music by staging public concerts; and stimulates interest in choral and classical music in students and the public. Funds will support a marketing and advertising program with the goal to include more youth and create a more diverse audience. The review committee recognizes the need to expand audience participation, but believes that the proposed marketing plan outlined in the grant is not likely to effectively reach Latinos and teens. They recommend inclusion of Latino publications and media as well as some bilingual advertising or partnering with an appropriate Hispanic or Latino organization.</p>			
OD 23	Sings Like Hell	\$10,000	\$ 4,000
<p>Sings Like Hell requests funds to add a Latino performer to this year's line up to refocus on roots music to revitalize the series, and expand and draw a more diverse audience. The panel agreed this is a good and appropriate goal and recommend partnering with a promoter with experience in promoting Latino music events to help identify appropriate musicians, build Latino attendance, and expand marketing to include Latino publications and media.</p>			
OD 24	Speaking of Stories	\$15,000	\$ 11,000
<p>Speaking of Stories promotes the appreciation of literature through live theatrical readings and educational programs that are targeted towards at-risk youth in our community. Theatrical programs include a series of five performances at the Lobero Theatre, and a Spanish-language version, <i>Sus Narrativas</i>, presented annually at Center Stage Theater. The educational program <i>Word Up</i> uses the spoken word as a catalyst to encourage self-expression and a sense of belonging to the community while improving literacy and self-confidence. Funds will pay for workshop expenses, director's fee and some promotional materials and transportation. The review committee commends Speaking of Stories for these two model programs that are so effectively empowering youth through improving literacy, while increasing self-expression and self esteem.</p>			
OD 25	State Street Ballet	\$20,000	\$ 11,000
<p>State Street Ballet is a fully professional dance company dedicated to excellence in classical dance through public performances and educational outreach programs. The company plans extensive outreach work to increase its audience size to meet the increase in seats resulting from the move from the Lobero to the Granada Theatre for the Performing Arts. Funds will be used for promotional activities that include a season brochure, print ads, card mailing, and website development. The review panel recognizes the need to increase audience size resulting from the move to a larger venue and believes that following up with first-time ticket buyers is a good strategy. The committee recommends broadening community support and contributions to provide scholarships.</p>			

2007 – 2008 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD 26	Summer Solstice	\$20,000	\$ 15,000

In existence since 1974, Summer Solstice is an organization that celebrates community and life by encouraging participation in the arts through events and education. Solstice's goal is to provide year-round community arts workshop. Requested funds would be used to support artist's salaries and increase outreach opportunities while developing, promoting, and transitioning to the Community Arts Workspace. The committee commends Summer Solstice for its accessibility and its continuing efforts to reach out to diverse audiences through workshops and scholarship programs, while raising community awareness of the Community workspace as a resource.

Amt. Requested	Amt. Recommended
\$403,565	\$192,300

2007 – 2008 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF 01	City of SB Parks & Rec. Dept. <i>Annual Salsa Festival</i>	\$15,000	\$ -0-

Funds requested are to support the 6th Annual Salsa Festival at Ortega Park. Proposed grant monies in part were to be used for distribution of flyers, print advertising and promotional radio and TV interviews, administrative and artistic salaries. This has the potential to become a major event, but there appears to be a struggle among organizers between those who want to increase the size of the event and those who want to keep it as a grassroots neighborhood event. As a result, marketing and promotion plans were not clearly developed.

EF 02	Corazon Concerts Connected <i>Concert Series</i>	\$40,000	\$ -0-
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Funds are requested to promote music festivals that bring international jazz and roots music to Santa Barbara, making it a West Coast gateway for musicians from Europe and South America. Concerts would be held in December and in April. One concert would focus on recent interest in music from California's "Summer of Love." The marketing strategy and vision for the festivals needs to be more clearly articulated and designed. The applicant was not clear on the exact structure of and programming for the two festivals. The committee suggests finding a good advertising and marketing partner.

EF 03	Latino CineMedia Film Festival <i>CineMedia Festival</i>	\$ 8,000	\$ 4,000
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This ongoing project presents the Fifth Annual Latino CineMedia Film Festival — an important component of the Santa Barbara International Film Festival. The festival will feature a twenty-film schedule to include both U.S. and regional premieres of fiction and documentary works by Spanish, Latin American and Latino filmmakers. Festival celebrates the city's Latino heritage while providing meaningful and culturally relevant arts programming. This year, UCSB graduate students will be involved in organizing the festival. The panel recognizes the importance of including a Latino focus in the film festival. The committee recommends promoting the festival outside the area at other film festivals and to get greater support in promoting CineMedia from SBIFF.

EF 04	Lobero Theatre Foundation <i>Lobero Presents....2007-08 Season</i>	\$40,000	\$24,000
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Funding is requested for marketing the Jazz Season, Guitar Series, Voices of a Generation, and Lobero Non-Series Events. Lobero Live is geared toward all audiences and age ranges. Programming is designed to complement other presentations in town, without causing undue competition in areas where there is activity. A stellar season is proposed for one of California's great historic venues. Multiple small series with world-class performers serve visitors and residents throughout the year. Excellent services and savvy marketing ensure success. Online marketing and ticket upgrade should increase attendance and help brand the Lobero as a destination. The committee recognizes the Lobero's commitment to tracking its audience through surveys.

2007 – 2008 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF 05	Opera Santa Barbara	\$25,000	\$18,000

2007-2008 Season

Opera Santa Barbara has planned a 2007-08 festival themed “Italian Passions” featuring *Cavalleria Rusticana*, *Pagliacci*, and *L’elisir d’amore*. Opera Santa Barbara will offer free lunchtime concerts, lectures, preview opera openings, and opera dinners at local restaurants and country clubs as well as master classes with OSB’s Young Artists and backstage opera tours. Outstanding proposal and project with great tracking of last year’s funding. The applicant fully understands how this festival can continue to attract and keep committed opera lovers in town. The festival draws on a national and international network and adds luster to our civic culture. OSB’s willingness to do co-op advertising and brand Santa Barbara outside the local area is a good model.

EF 06	SB Book and Author Festival	\$15,000	\$ 4,000
	<i>Book & Author Festival</i>		

This day-long, free community event now in its ninth year will celebrate reading and literacy with panel discussions, book signings, author interviews, literary awards, and family activities showcasing authors, publishers and booksellers. Programming represents one part of our civic culture often difficult to promote. The Book & Author Festival brings visitors downtown to the heart of the Cultural Arts District. The committee recommends expanding its advertising reach to other literary organizations and book festivals to attract more people from out of town.

EF 07	SB Cinco de Mayo Festival	\$ 8,000	\$ 6,000
	<i>Cinco de Mayo Festival</i>		

This is the 16th year that Cinco de Mayo will commemorate the famous battle of invading French soldiers in Puebla Mexico. Requested funds will be used for marketing to attract out-of-town guests and locals to downtown Santa Barbara. The committee recognized this year’s marketing plan to attract out-of-town visitors as a significant improvement over past years and sees the Sister City Partnership as a great asset.

EF 08	SB Contemporary Arts Forum	\$25,000	\$12,500
	<i>Contemporary Arts Month 2008</i>		

Off-Axis: A Month-Long Celebration of Contemporary Art is intended as a biennial celebration. *Off-Axis* is a collaborative, multi-venue presentation of contemporary art featuring a month-long immersion in exhibitions, public openings, artist interventions, tours, lectures, and events. Funds are requested for administrative salary for the community coordinator, overhead, and marketing and publicity costs. A very thoughtful marketing plan with a good balance of print and online advertising and better lead time should build on the success of *Off-Axis* 2006 and attract greater numbers of art and cultural tourists. The event is timed to coincide with the kick-off with traditional fall gallery season. The partnership of arts organizations collaborating in *Off-Axis* 2008 is a good model.

2007 – 2008 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF 09	Downtown Organization	\$ 7,500	\$ 5,500

Annual Holiday Parade

Funds are requested for the 55th Annual Downtown Holiday Parade. This year's theme, *Sea Shells and Sleigh Bells*, aims to celebrate Santa Barbara's connection to the ocean, as well as to promote awareness of ocean conservation and efforts to improve water quality in Santa Barbara. The Downtown Organization continues to improve this wonderful family event that begins the holiday season. Excellent staffing and constant efforts to include the community in this civic celebration are noted. Partnering with others and "green" focus is a good message. The committee appreciates increased efforts to attract visitors from LA and San Diego for this event and the possibility of building on 1st Thursday events.

EF 10	SB International Film Festival	\$60,000	\$60,000
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Annual Film Festival

The \$60,000 funding was recommended by the City Council as a line item in the Arts Commission budget in 2006. Committee members recommend moving the funds from the Arts Commission Events and Festival budget back to a City Council line item outside of the grant process.

SB International Film Festival is funded by a separate line-item, thus this organization is not required to apply via the competitive grants process.

EF 11	Santa Barbara Maritime Museum	\$6,850	\$ 2,900
	<i>Sea Festival</i>		

Funds are being requested for the 2008 Sea Festival which culminates SBMM's *Spirit of Dana Point* Tall Ship Education Program. Excellent display of the impact of Santa Barbara's maritime history and location on the Pacific Coast on our civic culture. This is an excellent local event with a great multigenerational component. Greater efforts should be made to improve survey content and tracking and do more regional marketing.

EF 12	S.B. Performing Arts League	\$40,000	\$11,000
	<i>Performing Arts Guide</i>		

Requested funds will be used for the 07-08 Santa Barbara Performing Arts League upcoming/listing ads in Santa Barbara and in the Ventura County *Star*, and producing a tri-annual printed piece to be made available to hotels and the Visitor's Center. While print ads in local papers do help promote Santa Barbara as a cultural arts destination, the committee would like to see greater effort spent on a campaign that specifically targets out-of-town groups or visitors.

EF 13	Santa Barbara Revels	\$9,000	\$4,000
	<i>REVELS</i>		

This is the first request for funds from Santa Barbara REVELS to present a full schedule of performances (professional and non-professional) for adults and children to celebrate Christmas and Winter Solstice scheduled this year to coincide with 1st Thursday. SB REVELS is in the process of becoming the 10th national company of Revels. Funds will be used toward the marketing and publicity for this new event and cover some administrative, artistic, and design/technical salaries and wages. National connection to other REVELS groups has potential to draw out-of-town and out-of-state visitors during the off-season. Multi-generational and multicultural aspects could enhance other community activities scheduled for the holiday season to keep visitors in town.

2007 – 2008 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF 14	SB Symphony	\$17,535	\$12,100

International Percussion Festival

This is the Percussion Festival's first inaugural year. Funding is requested for Festival marketing and artists costs for this nine-day Festival. The Symphony is developing this off-season musical medley into an annual festival; alternating each year between the rocking romance of the guitar and the bountiful beat of the drum. The Festival has a very strong marketing plan to advertise outside the area and to Percussion websites and periodicals and tie in with National Association of Musical Merchants in Anaheim. The partnership with other organizations to help sponsor and promote the nine-day festival, while moving the Symphony out into the community into more accessible, cross-generational activities, is a great model.

EF 15	SB Theatre	\$40,000	\$12,400
	<i>Peter Pan</i>		

Santa Barbara Theatre requests funds to assist with marketing and promotion of the American theatrical premier of Leonard Bernstein's *Peter Pan*, which has not been staged since 1952. This is a very ambitious project with a good marketing strategy and strong support from the Lobero Theatre, support from the Bernstein Estate and private funders. Peter Pan has great potential to attract families from out-of-town during December.

EF 16	SB Trust for Historic Preservation	\$ 4,250	\$ 2,000
	<i>Annual Founding Day</i>		

Founding Day is an annual tradition with the community of Santa Barbara to honor and remember the beginnings of the culture and history of our community. Since April 21, 1963, the Trust has hosted an annual celebration of Santa Barbara's founding that has evolved over the years into a community-wide birthday party for the City. While the event remains essentially local in interest, Santa Barbara's Presidio is an important part of California history and fills out our cultural tourism offerings. The committee recommends advertising and promoting the event statewide to other historic California sites such as La Purisima Mission, and Mission San Buenaventura to attract the cultural tourist.

EF 17	SB Visual Arts Alliance	\$12,500	\$ 7,100
	<i>Visual Arts Guide</i>		

The Santa Barbara Visual Arts Alliance has been in existence since 2001. SBVA has created and maintained a website which is linked with numerous local, national, and international arts and travel websites. SBVA maintains a membership list that includes 95% of all galleries and museums in Santa Barbara County. The committee commends SBVA on the progress it has made over the years, the extensive content of its website, and for its diligence in tracking results. A good and efficient marketing strategy to advertise in selected regional and national publications to drive traffic to the website. The breadth of representation of art events, artists, and organizations in Santa Barbara County makes SBVA's website a very valuable resource.

2007 – 2008 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF 18	UCSB Arts & Lectures	\$30,000	\$17,500

ArtAbounds Season

The ArtAbounds program has been in existence since 2001. ArtAbounds is a community partnership that seeks to increase the quality of Santa Barbara's cultural offerings, to enhance Santa Barbara's attraction as a cultural destinations, and to serve Santa Barbara audiences by presenting world-class dance, music and theater performances. The high profile of performances should be enhanced this year and help showcase the new Granada Theater for the Performing Arts. The caliber of performances draws overnight visitors and continues to help brand the Cultural Arts District.

EF 19	Women's Literary Festival	\$ 3,000	\$ -0-
	<i>Festival</i>		

Grant funds are requested for the third Women's Literary Festival in February 2008 to promote literacy and diversity in our community. This one-day event includes panels, workshops, with an affordable ticket price to keep it accessible and an authors' dinner that serves as a source of fundraising. The festival has great potential to be expanded to extend over several days and focus on the rich literary history of Santa Barbara. The current marketing plan did not focus enough on ways to attract out-of-town visitors. Organizers seem reluctant to expand the event beyond 500 people or to add a day to the Festival. A vision for the scope of future festivals is unclear.

		Amt. Requested	Amt. Recommended
		\$346,635	\$143,000

COMMUNITY ARTS
2007-2008 Grant Funding Comparisons

Attachment 4

CA #	Project/Artist	Organization	Dates	REQUEST	RECOMMEND	2006-07	2005-06	2004-05
CA-01	Angels Bearing Gifts	Angels Bearing Gifts	11/20/2007	\$500	\$1,000	First Time Applicant	NA	NA
CA-02	Art from the Heart	Congregation Bnai Brith	11/07 - 8/08	\$4,000	\$1,000	First Time Applicant	NA	NA
CA-03	Arts for Humanity!	Community School, Inc	09/01/07 - 08/31/08	\$4,000	\$3,000	\$3,500	\$3,500	\$975
CA-04	The Arts Fund	County of SB Arts Fund	01/15/08 - 06/30/08	\$4,000	\$2,500	4,775 (OD)	NA	NA
CA-05	Bobbi Bennett Photography	Ojai Foundation	09/15/07 - 12/15/07	\$4,000	\$0	NA	\$2,000	NA
CA-06	Brotherhood of Santa Barbara	Brotherhood of Santa Barbara	10/2007 - 4/2008	\$4,000	\$1,750	First Time Applicant	NA	NA
CA-07	Childrens Creative Project	Childrens Creative Project	9/01/07-6/30/08	\$4,000	\$2,750	\$3,000	NA	NA
CA-08	The Container Project	UC/IRA UCSB Office of Research	10/01/2007 - 09/30/2008	\$4,000	\$3,750	First Time Applicant	NA	NA
CA-09	Dancing Drum	Childrens Creative Project	09/07 - 06/08	\$4,000	\$3,750	\$4,000	\$4,000	\$3,800
CA-10	Everybody Dance Now!	SB Dance Alliance	09/01/2007 - 08/31/2008	\$4,000	\$2,500	First Time Applicant	NA	NA
CA-11	Foster Youth Services	Childrens Creative Project	09/01/2007 - 06/30/2008	\$4,000	\$2,750	First Time Applicant	NA	NA
CA-12	Friends of the Eastside Library	Friends of the Eastside Library	Year-long	\$4,000	\$3,250	\$4,000	\$4,000	\$4,000
CA-13	Friends of VADA at SBHS	Friends of VADA@SBHS	09/01/2007 - 06/10/2008	\$4,000	\$3,000	NA	\$2,300	\$0
CA-14	Grupo Folklorico de Peabody Charter School	Peabody Charter School	09/2007 - 06/2008	\$3,000	\$1,500	First Time Applicant	NA	NA
CA-15	Inner Light Community Gospel Choir	Beacon of Light Foundation	2/01/07-2/03/07	\$4,000	\$2,250	\$3,000	NA	NA
CA-16	Michael Katz Storytelling	Childrens Creative Project	09/12/07 - 06/09/08	\$4,000	\$3,250	\$3,500	\$4,000	\$3,500
CA-17	Marilee Krause Sketching in Nature	Open Alternative School	10/2007 - 6/2008	\$4,000	\$1,500	First Time Applicant	NA	NA
CA-18	Pearl Chase Society Music Series	Pearl Chase Society	11/8/2007 - 04/04/2008	\$4,000	\$1,500	\$1,500	NA	\$2,300
CA-19	Performing & Visual Arts Camp	Childrens Creative Project	7/02/08 - 07/28/08	\$4,000	\$3,250	\$3,300	NA	NA
CA-20	Laura Denny Art Project	Santa Barbara Charter School	9/2007 - 8/31/2008	\$4,000	\$1,000	First Time Applicant	NA	NA
CA-21	SB Summer Stock	SB Summer Stock	06/30/08 - 08/06/08	\$4,000	\$1,500	\$2,000	NA	NA
CA-22	Santa Barbara Vocal Jazz Foundation	Santa Barbara Vocal Jazz Foundatio	12/2007 - 11/2008	\$3,000	\$2,500	\$2,500	\$3,000	\$2,200
CA-23	Teen Choreographers Showcase	Santa Barbara Dance Alliance	02/01/2008 - 05/30/2008	\$4,000	\$3,000	\$3,000	\$3,000	\$3,500
CA-24	Theater of Life for Children	Patricia Henley Foundation	07/09/2007 - 08/19/2007	\$4,000	\$0	First Time Applicant	NA	NA
CA-25	The Tranquility Project	SB/Toba Sister City Organization	06/01/07-04/30/08	\$3,032	\$1,500	\$1,225	NA	NA
CA-26	Youth Media Project Shape of Voice	Community School, Inc	09/15/2007 - 12/15/2007	\$4,000	\$3,750	First Time Applicant	NA	NA
			Amount Requested	\$97,532	\$57,500	\$39,300*	\$25,800	\$20,275
			Amount in Grant Pool	\$57,500		* Includes \$4,774 applied for OD grant		
			Difference	-\$40,032				

ORGANIZATIONAL DEVELOPMENT 2007-2008 Grant Funding Comparisons

OD #	Organization	REQUEST	RECOMMEND	2006-07	2005-06	2004-05
OD-01	Art From Scrap	\$20,000	\$15,000	\$7,500	\$8,500	\$7,500
OD-02	ArtSpace, Inc./Center Stage Theater	\$14,232	\$8,500	\$8,000	\$9,000	\$9,000
OD-03	BOXTALES/Community School, Inc.	\$15,000	\$9,500	\$9,000	\$9,000	\$7,100
OD-04	Camerata Pacifica	\$15,000	\$4,000	\$6,000	\$10,000	\$9,400
OD-05	Community Arts Music Association (CAMA)	\$20,000	\$6,000	\$6,000	\$4,000	\$6,300
OD-06	Community Mediation City @Peace	\$10,000	\$8,000	NA	\$7,000	\$7,000
OD-07	DramaDogs	\$10,000	\$3,300	NA	NA	NA
OD-08	Ensemble Theatre Company	\$20,000	\$9,500	\$9,300	NA	\$12,500
OD-09	Flamenco Arts	\$15,000	\$9,000	\$7,000	\$7,000	\$7,000
OD-10	Iridian Arts, Inc.	\$15,000	\$4,000	\$2,500	\$3,100	\$500
OD-11	Lit Moon Theatre Company	\$20,000	\$10,000	\$9,300	\$9,500	\$5,200
OD-12	Marjorie Luke Theatre	\$13,333	\$7,000	\$7,000	\$4,000	\$4,000
OD-13	Music Academy of the West	\$20,000	\$4,000	NA	NA	NA
OD-14	Pacific Pride Foundation/Outrageous Film Fest.	\$6,000	\$5,000	\$3,000	\$5,500	\$2,500
OD-15	Project Renaissance	\$10,000	\$8,000	\$3,500	NA	NA
OD-16	Santa Barbara African Heritage Film Series	\$20,000	\$4,500	\$4,000	NA	\$3,500
OD-17	Santa Barbara Chamber Orchestra	\$20,000	\$5,500	\$6,500	\$4,000	\$8,900
OD-18	Santa Barbara Dance Alliance	\$20,000	\$12,000	\$11,600	\$11,500	\$9,400
OD-19	Santa Barbara Dance Institute	\$20,000	\$11,000	NA	NA	\$3,500
OD-20	Santa Barbara Education Foundation	\$20,000	\$2,000	NA	NA	NA
OD-21	Santa Barbara Festival Ballet	\$5,000	\$2,500	NA	NA	NA
OD-22	Santa Barbara Master Chorale	\$10,000	\$3,000	\$2,000	\$3,400	\$3,000
OD-23	Sings Like Hell	\$10,000	\$4,000	NA	NA	NA
OD-24	Speaking of Stories	\$15,000	\$11,000	\$9,600	\$13,000	\$12,000
OD-25	State Street Ballet	\$20,000	\$11,000	\$11,000	\$13,500	\$14,700
OD-26	Summer Solstice Celebration	\$20,000	\$15,000	\$14,500	\$14,000	\$14,500
	Amount Requested:	\$403,565	\$192,300	\$137,300	\$136,000	\$147,500
	Amount in Grant Pool	\$192,300				
	Difference	-\$211,265				

EVENTS AND FESTIVALS
2007-2008 Grant Funding Comparisons

Attachment 4

EF #	Organization	Event	Dates	Location	REQUEST	RECOMMEND	2006-07	2005-06	2004-05
EF-01	City of SB Parks & Rec. Dept.	SB Salsa Festival	9/20/2008	De La Guerra Plaza	\$15,000	\$0	\$7,500	NA	NA
EF-02	Corazon Concerts Connected	Corazon Concert Series	11/07 - 12/07	Varies	\$40,000	\$0	New Category	NA	NA
EF-03	Latino CineMedia Film Festival	CineMedia Festival	10/27/07 - 06/30/08	Varies	\$8,000	\$4,000	\$4,000	\$6,000	NA
EF-04	Lobero Theatre Foundation	The Lobero Presents...	8/27/07 - 05/16/08	Lobero Theatre	\$40,000	\$24,000	\$26,000	\$25,000	\$16,500
EF-05	Opera Santa Barbara	2007-08 Opera Festival	02/25 - 03/9/2008	Lobero Theatre	\$25,000	\$18,000	\$21,000	NA	NA
EF-06	SB Book & Author Festival	Book & Author Festival	09/28-09/29/2007	SB Public Library areas	\$15,000	\$4,000	\$7,500	\$9,000	\$4,400
EF-07	SB Cinco de Mayo Festival	Cinco de Mayo Festival	5/03 - 5/04/07	De la Guerra Plaza	\$8,000	\$6,000	\$2,000	\$3,500	\$4,500
EF-08	SB Contemporary Arts Forum	Off-Axis	10/2008	Various Venues	\$25,000	\$12,500	New Category	NA	NA
EF-09	SB Downtown Organization	Annual Holiday Parade	12/07/2007	State Street	\$7,500	\$5,500	\$5,300	\$3,500	\$3,600
EF-10	*SB-International Film Festival	Film Festival	2008	Downtown movie venues	\$60,000	\$60,000	\$60,000	\$27,000	\$52,000
EF-11	SB Maritime Museum	Spirit of Dana Point 2008	April 2008	Harbor & Maritime Museum	\$6,850	\$2,900	\$4,500	\$5,500	\$7,600
EF-12	SB Performing Arts League	Performing Arts Guide	09/07 - 05/08	Santa Barbara County	\$40,000	\$11,000	\$11,000	\$31,500	\$31,500
EF-13	SB Revels	Santa Barbara REVELS	12/06 - 12/07/2007	Casa de la Guerra	\$9,000	\$4,000	New Applicant	NA	NA
EF-14	SB Symphony	SB International Percussion Festival	1/12 - 1/20/08	Various venues around town	\$17,535	\$12,100	New Category	NA	NA
EF-15	SB Theatre	Theatrical Premiere of Peter Pan	12/21 - 12/30/2007	Lobero Theatre	\$40,000	\$12,400	New Category	NA	NA
EF-16	SB Trust for Historic Preservation	Founding Day Celebration	04/20/2207	El Presidio de Santa Barbara	\$4,250	\$2,000	\$3,500	\$3,500	\$2,500
EF-17	SB Visual Arts Alliance	Autumn Arts/Arts Primavera	Year round	County-wide	\$12,500	\$7,100	\$9,000	\$15,000	\$14,400
EF-18	UCSB's Arts & Lectures Prog.	ArtAbounds 2007-2008 Season	10/30/2007 - 05/08/2008	Various venues	\$30,000	\$17,500	\$12,200	\$20,000	\$7,600
EF-19	Women's Literary Festival	Women's Literary Festival	2/9/2008	Doubletree Santa Barbara	\$3,000	\$0	New Applicant	NA	NA
				Amount Requested	\$346,635	\$143,000	\$113,500	\$122,500	\$92,600
				Amount in Grant Pool	\$143,000				
				Difference	-\$203,635				
* This organization receives direct funding from the City, thus no need to apply for these funds.									

CITY ARTS ADVISORY ROSTER

<u>NAME</u>	<u>GRANT CATEGORY</u>
Darian Bleecher	Organizational Development
Suzanne Fairly Green	Community Arts
Phyllis de Picciotto	Organizational Development
Gail Pine	Organizational Development
Tom Morey	Community Arts
Leon Olson	Community Arts
Ginny Brush	Staff, Exec. Director
Rita Ferri	Staff
Linda Gardy	Staff

COMMUNITY EVENTS & FESTIVAL ROSTER

<u>NAME</u>	<u>CATEGORY</u>	<u>APPOINTED</u>	<u>TERM ENDS</u>
Rebekah Altman	Public at Large	12/19/2006	12/31/2010
Katrina Carl	Marketing Industry	12/13/2005	12/31/2007
Steven B. Engels	Public at Large	12/07/2004	12/31/2006
Jason McCarthy	Lodging Industry	12/13/2005	12/31/2007
Debbie Neer	Conf. & Visitors Bur	07/11/2006	12/31/2007
Roger Perry	Cultural Arts	12/19/2006	12/31/2010
Mark Sherman	Retail Organization	07/11/2006	12/31/2007

2007-08 ORGANIZATIONAL DEVELOPMENT GRANT PROGRAM

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III. PROGRAM INFORMATION

1. Use of Funds:

Describe how this grant funding will help your organization develop in the future. Include short-term and long-term goals of the organization. Be specific on how your organization will use the funding. (*Who, What, When, Where, and How. List any partners and the roles they play.*)

This grant helps to keep our organization solvent and operational. It also allows us to offer salaries to artists which, for many of them, is more money than they make most of the year. Solstice serves our community, cross-pollinating many art groups and artists. Each year many dance companies perform in our parade, such as Vanessa Isaac's Afro Brazilian group and Angelita Eiler's Hawaiian dancers. They constantly attract new students to their programs from being in our parade. Many times each year we are asked for referrals for them to entertain at events where they receive payment. Many people, after experiencing Solstice, make career changes to the arts. Steven Lovelace, founder and owner of Santa Barbara Jazz Dance, is a good example of this. He returns to Solstice each year and teaches the parade participantss performance skills, dance moves and how to entertain the spectators.

This year we have seven artists in residence receiving funding from Solstice, Carlos Cuellar, Diane Stevenett, Kalo, Pali Ex Mano, Gloria Liggett, Ann Chevrefils, Myka, Angelica Navarro, and Ruben Pedregon. Two additional artists, Amanda Hockham, Geoffrey Barber, are working as volunteers. We have several artists working in their own studios without salaries. Carlos is partnering with Project Renaissance, and the at risk youth they serve. Gloria Liggett and Angelica Navarro are working with kids from Harding School and Open Alternative. Mask makers include Melissa Ramsey-Demeter, Edwin Shaw and Junior Artist, Lacy Lopez. The Costume Department is headed by Britt Nelson with Lindy Fuller and Junior Artist, Claudia Orona.

Solstice also provides expert training in the building skills as we have a highly trained staff with carpentry and building trades experience that is applied to float building. One of our artists, Kalo, a world-renowned bamboo artist, is offering a two-day workshop in bamboo building techniques. Bamboo is a renewable material and we are thrilled to be offering this unique and beautiful way of creating structure. Additionally we are offering a stilt-walking workshop for 10 youths to learn this skill taught by Marc McGinnis, the only individual to be in all 32 Solstice parades.... on stilts of course.

We also offer hundreds of scholarships each year to cover the cost of our workshop and parade registration with one of the groups is "Milagro", a Latino dance school. Solstice provides celebration arts for a variety of community events. Recently a group of Solstice staff along with some of our inflatable art and giant puppets went to the Lompoc Theatre Groundbreaking event. We have also furnished floats, inflatables and a variety of props to many organizations including Santa Barbara Art & Jazz Festival, Sullivan Goss's Surrealism Show Opening, Opera Santa Barbara and many more. Solstice worked with the Redevelopment Agency on the Ortega Park Mural project with artist Carlos Cuellar. This work will continue to maintain these cultural murals.

Solstice short-term goals are to provide artists with stipends, buy materials and the administration to run our organization. Each year we will continue to reach out to the underserved with a special focus on youth. Our festival in Alameda Park continues to grow. The opening of the event on Friday last year proved to be a winner, and we expect to expand the audience this year as the press and word of mouth brings awareness of this lovely evening of music and dance.

Our partnership with the City's Redevelopment Agency regarding the permanent community arts workshop continues. The planning is underway and the building stages are set to begin in 2008. Claudia Bratton, Solstice Executive Director will need to spend more time raising funds for the Solstice portion of construction costs that the City expects us to contribute. She will also be raising more awareness of the project for the various arts organizations that will utilize the facility. While no group has more experience in operating a community arts workspace, the Summer Solstice Board is approaching this opportunity with an understanding that this is a public space and that the first lease period will be an ongoing learning process. Building processes are lengthy, and it will be important that we create awareness and support from the organizations that this project will serve. We are in the planning stages to have greater community awareness of the project and the great opportunities this will offer Santa Barbara for the future.

2. Goals:

What are the measurable goals that will be used to determine the success of your organization and your use of Organizational Development funding?

This year, our workshop/parade registration numbers are up 62% compared with last year. If you were to go to our workshop and see the amount of floats and where they are in progress compared to prior years they are significant in their numbers and the amount of work completed by this date.

We expect attendance at the Friday evening festival to double this year and stay about the same on Saturday. We do expect to have larger numbers in the children's festival and we have a much bigger show of musical entertainment planned for this year in that area. We anticipate this particular area will grow.

3. Audience Development:

How is your organization addressing the marketing of programs to new and more diverse audiences? What are the organization's plans for increasing and/or diversifying its core audience?

We will continue to outreach to the Latino community. We are going to be on several Spanish language television and cable programs as well as radio. Synchronizing our Open House Event with Cinco de Mayo and featuring a Salsa Dance group helped outreach this year. Creating more alliances with groups like Project Renaissance and City at Peace are helping to develop young Latino interest in the arts.

As we work on building awareness of the community arts workshop and it's availability to other arts and performance organizations, a greater awareness of Solstice and our programs will increase and diversify our audience. When the building renovations are complete, sometime in 2008, we will have the opportunity to also offer programs that can be tied to cultural events, i.e. costume and mask making workshops for children around Halloween.

The first guests to come to our Cinco de Mayo Opening were a large group of developmentally disabled adults. They were all thrilled to be back in our workshop recognizing familiar staff faces. Our original outreach program began in 2001 and has blossomed since then.

Our Senior and disabled seating area for the parade has now doubled from a couple of years ago and we imagine that this will increase to a second area in the near future. Our seating for the visually impaired has also increased with more awareness of its existence.